

Unlocking Profits

The Best Trading Opportunities Between Election Day and the End of the Year



TTR
TOM'S TRADING ROOM

Tom Gentile

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WHO WILL BECOME THE 47TH PRESIDENT OF THE UNITED STATES

Right now, every analyst in the world is trying to answer the two biggest questions of the year: *Who will become the 47th president of the United States and which financial industries and companies stand to benefit the most?*

But rather than comparing the policies of each candidate to figure that out (or take sideline bets on the biggest winners and losers) – I suggest a different approach... data mining this millennium.

Analyzing the stocks that have historically risen between Election Day and year's end over the last six U.S. election cycles (dating back to 2000) can tell you how the market reacts to political changes. And in this report, we're going to explore the following:

1. The results of past elections and the stocks that flourished the most...
2. The stocks that would benefit the most from a Trump election versus a Harris election...
3. And, most importantly, the stocks that have historically moved higher, regardless of the outcome (yes there are a few).

Let's start with the U.S. presidential elections from 2000 to 2020 - and who benefitted...

The 2000 Presidential Election: Governor George W. Bush of Texas v. Vice President Al Gore



This election resulted in a contested outcome that led to uncertainty, which historically impacts stock performance. The stock market was already in a bear market due to the dot-com bubble bursting.

Defense stocks like **Lockheed Martin Corporation (LMT)** performed well, given expectations of defense spending under a Bush administration.

Healthcare stocks, such as **Johnson & Johnson (JNJ)** and **Pfizer Inc. (PFE)** saw gains, as Bush was considered more favorable to the healthcare sector.

The 2004 Presidential Election: President George W. Bush v. Senator John Kerry



The economy was in recovery after the 2001 recession and the Iraq war. Bush's win solidified expectations of continued tax cuts and deregulation.

Energy stocks, like **Exxon Mobil Corporation (XOM)** and **Chevron Corporation (CVX)**, performed well. Bush's pro-energy policies were seen as favorable to the oil and gas industry.

Financials, such as **The Goldman Sachs Group, Inc. (GS)** and **JPMorgan Chase & Co. (JPM)** also rose with expectations of continued deregulation.

The 2008 Presidential Election: Senator John McCain v. Senator Barack Obama



The 2008 election happened during the global financial crisis, so volatility was extremely high. Despite expectations of a continued volatile market following Obama's win, some stocks managed to perform well during this period.

Gold and precious metals saw significant increases as investors sought safe-haven assets. Companies like **Newmont Corporation (NEM)** and **Barrick Gold Corporation (GOLD)** benefited.

Defense stocks, like **Northrop Grumman Corporation (NOC)** and **General Dynamics Corporation (GD)** remained strong despite the economic downturn.

The 2012 Presidential Election: President Barack Obama v. Former Governor Mitt Romney



The economy had started recovering from the financial crisis, and the markets were optimistic about a continued stimulus and low interest rates under Obama.

Technology stocks performed well, with companies like **Apple Inc. (AAPL)** and **Alphabet Inc. (GOOGL)** seeing significant gains.

Healthcare stocks, including UnitedHealth Group Incorporated (UNH), performed well due to Obama's healthcare policies and the continued implementation of the Affordable Care Act.

The 2016 Presidential Election: Donald Trump v. Former Secretary of State Hillary Clinton



Trump's unexpected victory led to a significant market rally, based on his campaign promises of deregulation, tax cuts, and increased defense spending. This led to strong performances by the financial, energy, and defense sectors.

Financial stocks, such as **Bank of America Corporation (BAC)** and **JPMorgan Chase & Co. (JPM)**, rallied due to anticipated deregulation in a pro-business administration.

Energy stocks like **Exxon Mobil Corporation (XOM)** and **Schlumberger Limited (SLB)** moved higher due to expectations of less restrictive energy policies.

Defense stocks, including **Lockheed Martin Corporation (LMT)** and **The Boeing Company (BA)**, also saw gains.

The 2020 Presidential Election: President Donald Trump v. Former Vice President Joe Biden



The 2020 election took place amidst the COVID-19 pandemic... But stocks still rose after Biden's victory, as the markets anticipated continued stimulus and favorable economic recovery policies.

Renewable energy stocks, like **NextEra Energy, Inc. (NEE)** and **First Solar, Inc. (FSLR)**, surged with expectations of pro-clean energy policies under Biden.

Technology stocks, such as **Microsoft Corporation (MSFT)** and **NVIDIA Corporation (NVDA)**, performed strongly, as these sectors benefited from the ongoing shift to digital and remote work.

Healthcare stocks, such as **Pfizer Inc. (PFE)** and **Moderna, Inc. (MRNA)**, also performed well due to the vaccine developments and public health spending during the pandemic.

And now, we turn to the present – the 2024 election...

The first thing to do is make sure you get out and vote. Regardless of the candidate you prefer, it's important to exercise your civil duty and vote.

Second, you need to know which stocks have the best chance of heading higher into the end of the year based on who ultimately gets elected.

So, let's take a look at each candidate and the top three sectors – and top three companies – that I believe will benefit the most.

Let's proceed...

TRUMP WINS IN NOVEMBER

If Trump were to be elected for a second term, several sectors that benefitted during his first term would also see a reboot, including the energy, defense, and financials sectors.

We'll take a look at energy first...

Trump was a strong supporter of traditional energy industries - particularly oil, gas, and coal - during his presidency. He rolled back many environmental regulations, which was beneficial to fossil fuel companies.



The **The Energy Select Sector SPDR Fund (XLE)**, which is an exchange-traded fund (ETF) that tracks major energy companies as well as stocks like **Exxon Mobil Corporation (XOM)** and **Exxon Mobil Corporation (XOM)**:



Next, let's look at defense...

Trump's administration increased defense spending, which was beneficial to the defense and aerospace industries. His focus on military expansion, modernization, and national security will likely continue with a renewed focus if he wins in November.

Stocks like **iShares U.S. Aerospace & Defense ETF (ITA)**, **Lockheed Martin Corporation (LMT)**, **Northrop Grumman Corporation (NOC)**, and **RTX Corporation (RTX)** could stand to gain the most from a Trump victory.



Let's move on to financials...

Trump's administration was generally pro-deregulation when it came to financial institutions. His administration's rollback of parts of the Dodd-Frank Wall Street Reform and Consumer Protection Act was seen as a positive for banks and financial services companies, including **JPMorgan Chase & Co. (JPM)**, **The Goldman Sachs Group, Inc. (GS)**, **Bank of America Corporation (BAC)**, and **The Financial Select Sector SPDR Fund (XLF)**.



But my number one pick in a Trump win is **The Charles Schwab Corporation (SCHW)**.

In the last 20 years, SCHW has moved higher between November and December – 85% of the time, in fact. It's average price move during this time frame is over 11.5% . And in 2023, buying the stock at the beginning of November and holding it until the end of December resulted in a gain of over 37 points!



HARRIS WINS IN NOVEMBER

A Harris victory in November would be good for environmental policy, possibly leading to even more progressive initiatives. And, based on Harris' previous positions as well as the broader Democratic platform, there are three key sectors and stocks that are likely to see some growth.

First - clean energy and renewable resources...

Policies aimed at reducing carbon emissions and promoting renewable energy sources could benefit companies involved in solar, wind, and electric vehicles.



Stocks and exchange traded funds (ETF) included are **Invesco Solar ETF (TAN)**, **NextEra Energy Inc. (NEE)**, **First Solar, Inc. (FSLR)**, and **Enphase Energy, Inc. (ENPH)**.



Next is electric vehicles and batteries...

A focus on renewable clean transportation and battery networks - and potentially doubling down on mandates – will likely benefit stocks and ETFs like **Global X Lithium & Battery Tech ETF (LIT)**, **Tesla, Inc. (TSLA)**, and **Rivian Automotive, Inc. (RIVN)**.



Lastly (and probably no surprise), is healthcare and big pharma.

The Democratic agenda often emphasizes healthcare reform, such as improving access to healthcare, lowering drug prices, and expanding public healthcare options.

These initiatives will continue with a Harris win, with stocks and ETFs like **The Health Care Select Sector SPDR Fund (XLV)**, **CVS Health Corporation (CVS)**, and **Teladoc Health, Inc. (TDOC)** standing to benefit the most.



These sectors and companies could – and will likely - align with a policy agenda focused on sustainability and healthcare reform under a Harris presidency.

My ultimate pick, however, is **TSLA**.

In the last 14 years, TSLA has moved higher from mid-November to the end of December 71% of the time. However, this number tends to spike even higher right after a democratic election victory. In fact, when the Biden/Harris ticket won in 2020, shares of TSLA jumped to over \$65 per share during the aforementioned time frame.



We'll see what happens next. But, regardless of the winner, you've now got a list of the stocks and ETFs are worth keeping on your watchlist.

And, most importantly, remember to vote.

To your continued success,

Tom Gentile

CI-P, Chief 1-Percenter and

CEO Optionetics, Inc. and Tom's Trading Room, LLC

